The products on this panel are also available through

## FAIRE

All orders are shipped from our warehouse in Jersey City.

Faire offers incentives to join that include discounts on your first order, help with shipping costs, and 60-day payment terms.



## SHORTBREAD HOUSE EDINBURGH

shortbreadhouseofedinburgh.faire.com





klepperenklepper.faire.com





islandbakery.faire.com



LOVED & TRUSTED CHEF-GRADE INGREDIENTS

belazu.faire.com



SUPERBON

superbonchipsus.faire.com





jealoussweetsus.faire.com



# Visit our store in Chelsea Market

Headed to NYC? Come on by our retail store in the iconic Chelsea Market! Browse our full lineup of wholesale goodies, discover locally made treasures, and snag some of the most one-of-a-kind New York souvenirs you'll ever lay eyes on. Chelsea Market is located at 75 Ninth Ave., New York, NY 10011.

# Hello Friends,

We have been selling British and European specialty foods for about 30 years and recently celebrated the 28th anniversary of our retail store in Chelsea Market.

Times are changing, whether through factors like Faire, tariffs, currency instability, or some health concerns, but we remain committed to proudly representing smaller brands we collaborate with to bring you and your customers exceptional tasting foods. These products are made by real people, often in family businesses, some multi-generational.

I have stayed the course to continue doing what we have done for decades.

We believe in our brands, and we are also introducing new ones that align with the direction we have established. Among them is Melt Chocolate from London, a luxurious and contemporary chocolate maker in Notting Hill. From Scotland, we bring you Orkney Bakery from the islands north of the mainland, makers of the beloved Scottish favorite, Millionaire Shortbread, as well as Struan Honey from northern Scotland, an apiary producing true heather honey.

We look forward to another year and holiday season growing our business, and hopefully helping you grow yours as well.







Above: Adrian Woodley of New English Teas helps David choose the new SKUs we'll carry this holiday season, including this trio of brand new tins.

# **Fresh Finds**

# These brands are new to our wholesale lineup

## **MELT CHOCOLATE**

Melt, a family chocolatier with posh shops in Notting Hill, Holland Park, and Selfridges, crafts exquisite chocolates in whimsical packaging. We're offering their bars and advent calendars for a limited time this season.



### **ORKNEY BAKERY**

Orkney Bakery, a multi-generaltional family business from the Hebridean Islands, crafts Millionaire Shortbread (or in today's world, Billionaire Shortbread!) with a buttery shortbread, rich caramel, and chocolate, packaged to showcase each layer and offering a longer shelf life than most varieties.

## STRUAN HONEY

From the far north of the Scottish Highlands, Struan Honey is harvested from wild heather by Nigel and Karen Robertson, who have tended their hives for over 50 years, delivering exceptional honey directly from the beekeeper to your morning toast.



Visit **chelsea-imports.com** for details on our newest vendors and up-to-date product offerings.

# Chelse Monfet Baskets

**Visiting NYC?** Check out our retail store in



Chelsea

Some shots from The Summer Fancy Food Show. We enjoy showing our wares and especially seeing so many folks in person!





Chelsea Imports

Ninth Ave

NY, NY

10011



chelsea-imports.com

2025 Holidays

# To browse all wholesale products and order directly, visit CHELSEA-IMPORTS.COM

SHORTBREAD HOUSE OF

**EDINBURGH + PEA GREEN BOAT** 

Made with a family heirloom recipe, Shortbread

House of Edinburgh is buttery, crisp, delicate

and richly flavored. One bite of their traditional

shortbread cookie and you'll understand why they're celebrated throughout the British Isles.

Shortbread Spanish Clementine Tin 140g MP12

Shortbread Finger 2-pack -PrintPK 42g MP36

Made in the same bakery, Pea Green Boat

biscuits with generous amounts of real

Scottish cheddar and butter.

SUMMERDOWN MINT

Pea Green Boat Original Sablés 80g MP12 #PG-0G

produces handmade cheese sablés: savory



#### **BUTTERMILK ARTISAN CONFECTIONERY**

Made with the same family recipe for over 50 years, Buttermilk Artisan Confectionary from

## Buttermilk Caramel & Salt Share Box 5.2oz MP6 #BM-SBCSS

Their sharing boxes stand great on a shelf, we love the Caramel & Sea Salt variety!



Cornwall specializes in English-style fudge.

#### E.Botham Shah Ginger Biscuits 7oz MP12 #EB106 E.Botham Shah Ginger Biscuits 2-Packs MP24 #EB655

perfect tea-time companion.

## KENT & FRASER + HONEY ROSE BAKERY Pioneers of gluten and wheat-free baking, Kent & Fraser makes cookies and crackers that everyone can enjoy.

HANDMADE NOUGAT

47a 18MP #MN-CHLMX18

& nut flavors.

Based on recipes used in France and South Africa,

Miena's Irish Handmade Nougat is made in small

batches with locally sourced fresh ingredients.

Miena's Irish Nougat Chelsea Mix Flavors (in a POS Box)

Miena Pistachio Cranberry Nougat Slab MP9 #MN-PCSLB

New this year are larger sharing slabs in two fruit

Miena Strawberry Passion Fruit Slab MP9 #MN-SPSLB

Kent & Fraser Black Pepper & Smoked Salt Cheese Wafers MP6 #KF-BPS Kent & Fraser Lemon Butter Shortbread 125g (4.5oz) MP6 #KF-LBS

Feeling salty? The Salt & Pepper cheese wafers can't be beat. And try the Lemon Butter Shortbread when you're feeling sweet.



# **REALLY INTERESTING SNACKS**

Mr. Filberts is an English snack company from Somerset, specializing in marinating their nuts and olives with fresh herbs and aromatics

#### Mr. Filberts French Rosemary Almonds 100g MP12 #MF-FRA100 Mr. Filberts Green Olives Lemon 50g MP12 #MF-0LMN50

In pouches great for sharing, the French Rosemary Almonds and Lemon & Oregano Green Olives are always a hit.



#### **BOTHAM'S OF WHITBY**

Botham's of Whitby is a fifth-generation bakery in North Yorkshire, known for favorites like fruit cakes and gingersnap-like Ginger Shah Biscuits.

The two-pack of their Shah Ginger Biscuits are the

#### uniquely cooling. Summerdown Chocolate Peppermint Creams 200g MP8 #SD-MINT

Summerdown Mint takes Black Mitcham Mint, grown on their

own farm, and combines it with chocolate along with teas to create world-class treats that are beautifully packaged and

Their Peppermint Creams are a classic and a favorite. This year we are introducing an snacking-sized package. perfect for sharing.

Summerdown Creams Snack Pack 75g MP24 #SD-SNK



o view additional SKUs for each of the brands shown on these pages

#### **ISLAND BAKERY**

Island Bakery is a family-run business on the Isle of Mull, Scotland, making organic biscuits using quality ingredients and processes, all of which are environmentally sustainable

Island Bakery Lemon Melts 133g MP12 #IB133LM Island Bakery Orange Melts 133g MP12 #IB133CM Island Bakery Shortbread 125g (4.4oz) MP12 #IB125SB

You can't go wrong with the zesty, rich, melt-in-yourmouth Lemon Melts dipped in dreamy white chocolate. Have you tried the Orange Melts dipped in Milk Chocolate?

#### **KLEPPER & KLEPPER**

Vegan and gluten-free licorice, imported from the Netherlands, Klepper & Klepper is crafted by a father-and-son team who set out to create the "Best Licorice Ever." It's now a store favorite with a growing following in the USA.

Klepper & Klepper Licorice Coffee 200g MP12 #KK-COFFEE Klepper & Klepper Licorice Honey 200g MP12 #KK-HONEY Klepper & Klepper Licorice Sweet 200g MP12 #KK-SWEET Klepper & Klepper Licorice Mild Salt 200g MP12 #KK-SALT

Licorice and coffee are complimentary flavors, as the interplay of bittersweet and anise notes make for an indulgent, tasty experience.



#### **TORRES POTATO CHIPS**

Imported from Barcelona, Spain, Torres Chips are delicate and crisp with bold flavors. Fried in the highest-quality Spanish oil and made using the best raw ingredients direct from the fields to the production line.

#### Torres Black Truffle Potato Chips 40g (1.4oz) MP20 #PF02 Torres Pickle Flavor Chips 125a MP17 #PF-PK125 Torres Selecta Caviar Potato Chips 40g MP20 #PF-CV40

Made with authentic black summer truffles, the Torres Black Truffle chip is salty and indulgent without being too overpowering: impossible to eat just one!

#### **JEALOUS SWEETS**

Lovingly crafted using no animal bits and no artificial colors or flavors, Jealous Sweets are gluten-free treats made with natural fruit juices and 100% plant-based ingredients. Available in four flavors and two sizes. Imported from

#### Jealous Sweets Fizzy Lips 125g Bags MP7 #JLFL125 Jealous Sweets Fizzy Lips 40g Bags MP10 #JL-FL40

Fizzy Lips are a new treat. Sweet and sour grapefruit and peach make a perfect combo. Eating these junk-free sweets will make everyone around you seriously jealous, whether they're omnivorous or plant-based.

#### BELAZU INGREDIENT CO.

Belazu brings the bold, vibrant flavors of the Mediterranean and Middle East to chefs and home cooks alike. Starting as olive importers in 1991, they've since expanded to offer a range of exquisite ingredients.

#### Belazu Rose Harissa 130g (4.5oz) MP6 #BZ-022R Belazu Preserved Lemons 200g MP12 #BZ-010R Belazu Black Tapenade 170g (6oz) MP6 #BZ-018R

One of their signature ingredients (loved by chef Yotam Ottolengi), Belazu Rose Harissa has a bit of chili heat. balanced with sweet smokiness that adds a real depth of flavor to any dish.

#### SUPERBON CHIPS DE MADRID

Made with very few ingredients, Superbon, a Spanish chip brand new to the U.S., delivers superior taste and sustainability. Their bold, eye-catching packaging stands out in any retail

#### Superbon Cretian Potato Chips 135g MP14 #SU-CR135 Superbon Pimento Potato Chips 135g MP14 #SU-PI135

Deliciously crisp and flavored with Greek Herbs, the Cretian Herb Potato Chips are a bestseller. In addition, the Pimento Potato Chips have a pinch of cayenne and paprika to give them a bit of BBQ heat.





#### **TREGROES WAFFLES**

Tregroes Waffles have been produced by a small family-run bakery in the Tefi Valley, Wales for over 30 years using butter and only the best ingredients. A Dutch-style stroop waffle.

#### Tregroes Butter Toffee Waffle Doubles 70g MP30 #TW001 Tregroes Butter Toffee Waffle Bags 8pk MP12 #TW007

If you love the classic butter toffee waffle in a two-pack, try the 8-pack, or the chocolatecovered variety.



#### **UNCLE JOE'S MINT BALLS**

Ellen Santus made the first batch of Uncle Ioe's Mint Balls in her small English kitchen in 1898. Her all-natural recipe has been passed down for generations.

#### Uncle Joe's Mint Balls in Bag 90g MP12 #UJ-BAGS Uncle Joe's Mint Balls 120g MP12 #UJ-TINS

The mint balls are available in a bag or a great collectible tin for your "Uncle Ioe."



Van Strien is a family-run bakery in Rotterdam making premium sweet and savory biscuits by hand with grass-fed butter.

#### Van Strien All Butter Cheese Palmiers w/ Old Gouda Holland 80g MP5 #VS2900 Van Strien Delicious Dark Cookies 4.9oz MP5 #VS2931

The delicious dark chocolate cookies along with the cheese palmiers offer rich, indulgent flavors for the serious snacker.



Single Variety makes award-winning chili jams

The tangy, sweet Passionfruit Preserve & mildly spicy Fireflame Chilli Jam are two must-tries.



#### **NEW ENGLISH TEA**

Beautifully packaged in vintage-style tins, these ethically sourced teas from Sri Lanka and India make charming gifts, impressing even serious tea drinkers.

#### New English Vintage Eng. Bkft 40ct Tin MP16 #NE-RS47

This 40-count green Vintage Victorian Tin of breakfast tea provides the perfect start to any





#### potatoes and flavors that are carefully sourced from passionate producers. Pipers Crisp Cider Vinegar & Sea Salt 5.3oz MP8

Pipers Crisps are made in North Lincolnshire,

England and started by a farmer using local

#### Pipers Crisp with Cheddar & Onion 5.3oz MP8 #PC-150CHE

**#PC-150VIN** 

You can't go wrong with the tangy Cider Vinegar & Sea Salt or the zesty CMB Favorite, Cheddar

